



Mariam Urtmelidze

DIGITAL MARKETER



My Profile

I am an experienced marketing specialist with thorough knowledge of digital platforms, algorithms and analytics. increasing engagement, brand awareness and conversions via ad campaigns and strategic product marketing.



+995 595 07 76 63



Urtmelidze@gmail.com



Portfolio



Linkedin Profile

Skills

Ads Manager ● ● ● ● ●

Google Ads ● ● ●

Canva ● ● ● ● ●

Capcut ● ● ● ● ●

Copywriting ● ● ● ●



Education

- **Aleksandre Chomakhidze Digital Marketing course**
Social Media, Advertising and SEO
- **Academy of Digital Industries**
Social Media Marketing
Digital marketing

Latest Experience

- **SPECTRUM**
May 2021 - Present
Social Media Marketing , Advertising, Video Content Creation, Copywriting
- **D.Tvildiani Medical University**
Sep 2023 - Feb 2024
Social Media Platforms Management, Advertising, Website Management, Content Creation, Video Editing.
- **Gravita**
July 2022 - Dec 2023
Social Media Advertising, Social Media Posters, Copywriting, Advertising
- **Humana**
August 2020 - July 2022
Social Media Management, Advertising, Content Creation, Website Management, Copywriting